



# LEAD

with Inspiration

# PROGRAM

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## 1:1 / Group Mentorship Program





## Audience of this program:

Rock stars in the world of tech who are ready to level up, reduce burnout, and thrive at work. This includes product management, product marketing, UX, engineering, data science, program mgmt, and other functions that are focused on creating and getting a product to market.

## Do any of these sound like you?

**1** Are you ready to become a Lead, Director, Principal, Group or VP?

**2** Are you ready to feel valued and respected for the work you do?

**3** Are you ready to land a role aligned with your values and leadership philosophy?

**4** Are you ready to kick burnout to the curb?

**5** Are you ready to be the leader others want to work for?

Are you ready to work on market-leading innovation and propose ideas to senior leadership?

**6**

Are you ready to finally be present for your family versus working nonstop?

**7**

Are you ready to work on product strategy versus tactical execution work?

**8**

Do you want to have a career journey that wakes you up every morning with excitement?

**9**

**If so, the good news is this program is for you!**



# Benefits of the Program

## You will learn:

1

How to be seen as the one who is handed the strategic work versus the tactical work.

2

How to land your next promotion and be seen as a leader.

3

How to save time and minimize the thrashing and stress, while giving you the 'headspace' to focus on moving your CAREER forward.

4

How to leverage your wins and insights to gain the RECOGNITION, RESPECT, and SALARY you deserve along with a spot in the strategic inner circle.

5

How to thrive at work.



**It is time to move into leadership. It is time to get your voice heard and and THRIVE**



# Benefits of the Program

## Program Overview:

### The program includes:

- Personalized support through 1:1 coaching sessions to guide you as you start to move forward
- Weekly group coaching calls for guidance, support, and learning
- Private community of support and ad-hoc coaching
- Online Learning modules.
- World-class LinkedIn and Resume support
- Practical tools you can start to implement immediately to start to move your career forward
- 5 Months

## Group Sessions:

### Group sessions cover the following areas:

- Leadership and Branding
- Q&A
- Burnout and Stress Management
- Storytelling





# Syllabus

The program modules cover the following:

- Accelerating your career through balancing your strengths and stepping into leadership within your org or within another org.
- Career strategies on how to become a strategic leader within your organization
- LinkedIn Strategies to build your brand
- Mindset and Confidence building to drive executive presence while reducing stress.
- Tools to lead, influence, and connect with your teams.
- Gaining clarity on what you want, where you are, and how to start moving forward. We also build skills to help you be comfortable with being uncomfortable. The focus is on leveraging your strengths to grow your career in product.
- Key communication and connection skills to build an innovative team and communicate up and down the product organization. How to start communicating your brand to the market. How should you be communicating the roadmap?
- Building trust inside and outside your teams. How to actively build trust with senior leaders as well as external customers.
- How to grow your leadership and influence skills.
- Managing conflict, dealing with toxic members of your team, effectively handling angry customers, and learning how to give, receive, and request feedback.
- Burnout and stress management tools to drive sustainable success
- Each week will have actionable steps to take within your current world of a product as you experiment and start to shift your skills and move forward.

## Are you ready?



Contact [lynne@lynnelevy.com](mailto:lynne@lynnelevy.com) and we can discuss if the program is the right fit for you.