

The **I**nspired Product/Tech **LEADER**

SUCCESS WITHOUT SACRIFICE

ONE-ON-ONE / GROUP MENTORSHIP PROGRAM



Audience

of this program:

Product leaders and influencers (i.e Senior Product Manager, Product Manager, Director, Product Marketing Managers, and UX Leads).

Do any of these sound like you?



If so, the good news is this program is for you!

1

Are you ready to get on the path to Director, VP and more

2

Are you ready to be the strategic leader with executive presence?

3

Are you ready to love your job again, get unstuck, while playing big

4

Are you ready to do this while reducing stress and overwhelm

5

Are you ready to be seen as the leader others want to follow and have a line of recruiters who want to hire you?

6

Are you ready to work on market-leading innovation and propose ideas to senior leadership?

7

Are you ready to finally be present for your family versus working nonstop.

8

Are you ready to work on product strategy versus tactical execution work?

9

Do you want to have a career journey that wakes you up every morning with excitement?

Benefits of the Program

01

How to leverage leadership skills to DRIVE product STRATEGY versus incremental tactical product changes

02

Reduce stress, anxiety, and number of hours worked

03

How to save time and minimize the thrashing that comes with working in tech, while giving you the 'headspace' to focus on moving your CAREER forward.

04

How to leverage your wins and insights to gain the RECOGNITION, RESPECT, and SALARY you deserve along with a spot in the strategic inner circle.

05

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IT IS TIME TO MOVE INTO LEADERSHIP. IT IS TIME TO GET YOUR VOICE HEARD AND START DRIVING STRATEGY. 

Program Overview

✓ **Personalized support via 1:1s**

✓ **Weekly group coaching calls**
— for guidance, support, and learning

✓ **Private community of support and ad-hoc coaching**

✓ **Online Learning modules**

✓ **Practical tools you can start**

— Practical tools you can start to implement immediately to start to move your career forward

✓ **Storytelling / Interview Coaching practice multiple times per month**

✓ **Support for negotiation with your new role**



Group Sessions:

Group sessions cover the following areas:

01. Branding
02. Leadership
03. Q&A
04. Storytelling Practice

Syllabus

The program modules cover the following:

- Accelerating your career through balancing your strengths, what you love to do, and your background.
- To become the leader throughout the organization who creates connections and inspires their teams.
- Build an amazing brand that showcases your brilliance as a strategist and leader.
- Career strategies on how to level up both within your organization and outside the organization
- Interview and LinkedIn Strategies to land the perfect job.

Syllabus

The program modules cover the following:

- Mindset and Confidence building to drive executive presence while reducing stress.
- Tools to lead, influence, and connect with your teams.
- Gaining clarity on what you want, where you are, and how to start moving forward. We also build skills to help you be comfortable with being uncomfortable. The focus is on leveraging your strengths to grow your career in product.
- Key communication and connection skills to build an innovative team and communicate up and down the product organization. How to start communicating your brand to the market. How should you be communicating the roadmap?

Syllabus

The program modules cover the following:

- Building trust inside and outside your teams. How to actively build trust with senior leaders as well as external customers.
- How to grow your leadership and influence skills.
- How to start to GROW your brand in the market as well as with the C-suite.
- Managing conflict, dealing with toxic members of your team, effectively handling angry customers and learning how to give, receive, and request feedback.
- Burnout and stress management tools to drive sustainable success
- Each week will have actionable steps to take within your current world of a product as you experiment and start to shift your skills and move forward.

Are you **READY?**

Contact lynne@lynnelevy.com
and we can discuss if the
program is the right fit for you.